



# 2019 VISION CONFERENCE

April 2-4 | The Henry | Dearborn, Mich.

## *Building New Roads*

#AASAVision

### Tuesday, April 2

8:00 a.m. – 1:00 p.m.

**IPC Meeting**

11:00 a.m. – 5:00 p.m.

**AASA Board of Governors Meeting**

11:00 a.m. – 4:00 p.m.

**MEC Meeting**

1:00 p.m. – 5:00 p.m.

**Vision Registration**

3:00 p.m. – 5:00 p.m.

**AASA AAPEX Event Committee**

6:00 p.m. – 8:00 p.m.

**Welcome Reception**

A unique networking experience and cocktail reception at The Henry Ford Museum

### Wednesday, April 3

7:00 a.m. – 12:00 p.m.

**Vision Registration**

7:30 a.m.

**Continental Breakfast**

8:00 a.m.

**Welcome**

AASA President & COO [Bill Long](#)

#### *Building New Roads to Opportunity*

8:30 a.m.

**Freedom of Choice & Access to Data**

A platform for dialog and collaboration is essential to creating freedom of choice for motorists for where they prefer to have their vehicles serviced and with the parts they choose. Emerging opportunities for new services and uses for the data will be discussed.

9:30 a.m.

**Networking Break**

10:00 a.m.

**The Return of The Three Dragons: Three Competing Views of How the Aftermarket Will Unfold in 2019-2020**

This unique panel discussion explores disparate viewpoints from an economist, a Wall Street analyst, and an aftermarket analyst and explore competing views of where our market is headed and what challenges and opportunities lie ahead.

11:00 a.m.

**Staying Ahead: The Future Road to Success**

A futurist will help attendees understand which technology, consumer and geopolitical trends will change how the aftermarket does business.

***Building New Roads to Market: Opportunity, Networking & Discovery***

12:15 p.m.

**Networking Luncheon**

1:00 p.m.

**Exit Ramp**

Opportunity, Networking & Discovery

1:30 p.m.

**Breakout Sessions**

2:45 p.m.

**Networking Break**

***New Roads: Building New Channels for Collaboration – AASA MEMBER ONLY***

3:15 p.m.

**Government Advocacy**

3:30 p.m.

**Customer Spotlight**

4:30 p.m.

**AASA Town Hall**

5:00 p.m. – 6:30 p.m.

**Closing Networking Reception**

**Thursday, April 4**

8:00 a.m. – 3:30 p.m.

**AASA Technology Council Spring Meeting**

8:30 a.m. – 12:00 p.m.

**MiX Meeting**

**Access More AASA Vision Details on Your Mobile Device: [www.aasavision.com](http://www.aasavision.com)**