

AASA OES Special Summit Agenda

Advancing the Interests of the OES Aftermarket

August 14, 2019 | Dearborn, Mich.



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- 9:00 a.m. **Welcome, Anti-trust Guidelines**
- 9:15 a.m. **OE Dealer Trends**
Mario Clementoni, Dealership Management Consultant, NADA
Insights into dealer business model trends
- 10:00 a.m. **Supplier Insights**
Moderator: David Williams, Director Automotive OES Group, DENSO
Panel Discussion: Jennifer Boyer, Ford Motor Company
Panel will discuss the nuances and uniqueness of supplying the OE dealer channel.
- 10:45 a.m. **Networking Break**
- 11:15 a.m. **I've Seen Life from Both Sides Now**
An OEM executive compares the independent aftermarket to the OES channel.
- 11:45 a.m. **OE Dealer Perspectives**
Moderator: David Kushma, Editor, Fixed Ops Journal
Panel Discussion: OE dealer fixed ops managers discussing parts & services strategies
- 12:30 p.m. **Lunch**
- 1:15 p.m. **OEM: Aftersales Product & Brand Strategies**
Dave Mestdagh, General Director of Global Product Management, General Motors
Hear an executive present General Motors' aftersales strategies through IAM and OES channels
- 2:00 p.m. **OES Council Launch Meeting**
Suppliers will discuss issues, topics, challenges and objectives that will provide a basis for the launch of AASA's newest organization.
- 2:45 p.m. **Workgroups**
Identification of the issues that can be addressed through dedicated working groups
- 3:45 p.m. **Adjourn**