

MOBILITY INNOVATION CONFERENCE



October 2
Boca Raton Resort
Boca Raton, FL

- 8:00 a.m. **Welcome: Advancing the Technology Interests of the Aftermarket**
Chris Gardner, Senior Vice President, Automotive Aftermarket Suppliers Association
- 8:15 a.m. **Where Are We Going to Place Sensors Next?**
What is beyond TPMS, oxygen and mass flow sensors? Will your parts be next?
- 8:45 a.m. **Future Vehicle Technologies that Will Connect to the Aftermarket**
Moderator: Brian Daugherty, CTO, MEMA
Panel Discussion: John Warianak, VP Vehicle Technology, SEMA; Joe McCorry, North American President for the Aftermarket, ZF Services
These automotive technologies are not isolated systems. Panelists will explore how installing, diagnosing, servicing and connecting with each of these will impact the others.
- 9:30 a.m. **Freedom of Choice**
Update on industry and AASA/MEMA efforts to guarantee the consumers' right to have vehicles serviced how, where and with which parts they choose
- 10:00 a.m. **Networking Break**
- 10:30 a.m. **Telematics, Dongles and New Business Models**
Panel Discussion
Evolving technology and climate have caused vehicle data platform providers to change their business models. Where is the telematics industry going?
- 11:15 a.m. **Transferring OE Technologies and Applications to the Aftermarket**
How does one of the world's largest OE ADAS suppliers view the management, service and updating of its systems after new vehicles are sold?
- 11:45 a.m. **Dynamic ADAS Calibration: The Next Generation**
How soon will physical targets and massive, dedicated space be obsolete?
- 12:15 p.m. **Networking Lunch**
- 1:15 p.m. **Access to Telematics/Vehicle Data**
MTC Work Group reports on activities and next steps.
- 1:45 p.m. **ADAS**
MTC Work Group reports and activities and next steps.
- 2:30 p.m. **Summary and Adjourn**