

Mexico Technology Summit Agenda

Advancing the use of technology to grow Mexican aftermarket business

July 11, 2019 | INA PAACE Automechanika



-
- 8:00 a.m. **Welcome, Event Purpose**
Chris Gardner, Senior Vice President, Automotive Aftermarket Suppliers Association
- 8:15 a.m. **Gaps Between Europe, U.S. and Mexican Technology Capabilities**
Panel Discussion
- 8:45 a.m. **Product and Application Data for the Mexican Aftermarket**
- 9:15 a.m. **Data Analytics: Fastest Way to Fast Growth**
- 9:45 a.m. **Closing: Technology Trends That Will Impact the Mexican Aftermarket**
- 10:00 a.m. **Adjourn**

[More information about INA PAACE Automechanika and the Mexico Technology Summit is available here](#)