

Mexico Technology Summit Agenda

Advancing the use of technology to grow Mexican aftermarket business

July 11, 2019 | INA PAAACE Automechanika

Centro Citibanamex, Palacio de la Canal 9



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- 8:00 a.m. **Welcome, Event Purpose**
Chris Gardner, Senior Vice President, Automotive Aftermarket Suppliers Association
 - 8:15 a.m. **Data Standardization and E-commerce in Mexico, U.S. and Europe**
Fernando Murguía Izaguirre, Managing Director, TecAlliance de México
 - 8:45 a.m. **Product and Application Data for the Mexican Aftermarket**
Scott Tompkins, Sr. Product Manager, Epicor Software Company
 - 9:15 a.m. **Data Analytics: Fastest Way to Fast Growth**
Gerardo San Román, Head of Latin America, JATO
 - 9:45 a.m. **Closing: Technology Trends That Will Impact the Mexican Aftermarket**
Chris Gardner, Senior Vice President, Automotive Aftermarket Suppliers Association
 - 10:00 a.m. **Adjourn**

[More information about INA PAAACE Automechanika and the Mexico Technology Summit is available here](#)

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