



WEBINAR ON TUESDAY, NOV. 19 @ 2 P.M.

MAP VIRTUAL SUMMIT

2:00 p.m. – 2:05 p.m.

Introduction

Paul McCarthy, President & COO, AASA

2:05 p.m. – 2:20 p.m.

Legal Perspective

Dan Jasnow, Arent Fox

What you can and cannot do and where others went wrong

2:20 p.m. – 2:50 p.m.

Implementing MAP Policies

Moderator: Paul McCarthy, AASA

Panelist: Debbie Hodson, ITW Global Brands; Cary Redman, Edelbrock; Richard Barsamian, Advanced Clutch Technology

2:50 p.m. – 3:15 p.m.

Voice of the Customer

Moderator: Paul McCarthy, AASA

Panelist: David Wilbanks, O'Reilly Auto Parts

3:15 p.m. – 3:25 p.m.

Potential Issues & Concerns

What might you encounter if you choose to implement, track and enforce

3:25 p.m. – 3:30 p.m.

Close

Paul McCarthy, AASA

Visit aftermarketsuppliers.org/MAP_Hub for more MAP resources!

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