



AASA GLOBAL SUMMIT

Feb. 7-8, 2019 | Hyatt Regency Coral Gables, FL

Advancing the international aftermarket industry

#OACGlobal



Thursday, February 7

6:00 – 8:00 p.m. **Welcome Reception**

Friday, February 8

8:00 – 8:30 am Light refreshments and networking

8:30 – 8:45 a.m. **Intro and Welcome**
Ben Brucato, Executive Director, Overseas Automotive Council

8:45 – 9:30 a.m. **2019 Aftermarket Outlook**
Paul McCarthy, Executive Vice President, AASA & Senior Vice President, Strategy, MEMA

9:30 – 10:15 a.m. **Trade & Regulatory Environment Overview:
Exploring Duty Drawbacks and In-Bond Warehousing**
Ann Wilson, Senior Vice President, Government Affairs, MEMA

10:15 – 10:45 a.m. **Networking Break**

10:45 – 11:30 a.m. **Currency Risks & Political/Economical State of Latin America**
John Price, Managing Director, Americas Market Intelligence

11:30 a.m. – 12:30 p.m. **Growth Strategies in Latin America - Challenges & Opportunities for Aftermarket Suppliers**
Miguel Garcia, General Manager Latin America, Federal Mogul Motorparts

Panel Discussion - Opposing Views on Latin American Growth Strategies
Moderator: Jose R. Sera, Vice President Sales – LATAM, Gates Corporation
Panelists: Miguel Garcia, General Manager Latin America, Federal Mogul Motorparts; Jack Garcia, Director, J.M. Garcia; John Price, Managing Director, Americas Market Intelligence

12:30 – 1:45 p.m. **Lunch**

1:45 – 2:30 p.m. **Challenges and Opportunities in APAC Countries - Voice of the Customer**

2:30 – 3:30 p.m. **Challenges and Opportunities for the Independent Aftermarket in the Middle East**
Gazi Bilikozen, Show Director, Messe Frankfurt
Panel Discussion - exploring different strategies for aftermarket suppliers in the Middle East
Panelists: J. John Antakli, President & CEO, Intraco

3:30 – 3:45 p.m. **Closing Remarks**

PROUD SPONSOR

