



# BRAND GUIDELINES

## AASA COLORS

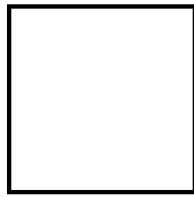
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#E31937



#000000



#FFFFFF

## AASA FONTS

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Arial

Arial Narrow

Calibri

**League Spartan**

Montserrat

**Montserrat Semi Bold**

## AASA LOGO USAGE

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Use AASA logo with black registered symbol ® on light backgrounds



Use AASA logo with white registered symbol ® on dark backgrounds

