

## **The OAC's Annual Global Reception Welcomes Growing Number of Visiting International Delegations to AAPEX**

October 31, 2019

RESEARCH TRIANGLE PARK, N.C. – The Overseas Automotive Council (OAC), a council of the Automotive Aftermarket Suppliers Association (AASA), will host its annual Global Reception on Nov. 5 at... [READ MORE](#)

## **AASA's Annual Technology Conference Supports Automotive Aftermarket Charitable Foundation (AACF)**

October 23, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) wrapped up the recent AASA Technology Conference with a fun contest to raise funds in support of the... [READ MORE](#)

## **AASA's AutoTech Connect and Mobility Innovation Conference Put Focus on Tech in the Automotive Aftermarket**

October 16, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) just wrapped up its second event focused on advancing technology and business interests for the automotive... [READ MORE](#)

## **Know Your Parts Offers Technicians at AAPEX the Chance to Win a \$5,000 Prize**

October 10, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) Know Your Parts® (KYP) Booth (#34001) will feature a scavenger hunt that will be both fun and educational for... [READ MORE](#)

## **Auto Care Association and AASA Partner on Your Car. Your Data. Your Choice. Campaign**

September 18, 2019

BETHESDA, Md. – The Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA) today announced a strategic partnership to educate and activate the industry and consumers... [READ MORE](#)

## **Heavy Duty Content Grows at AASA Technology Conference**

September 6, 2019

RESEARCH TRIANGLE PARK, N.C. – The AASA Technology Council (ATC) board of governors has planned for an increased focus on heavy duty content during the 2019 AASA Technology Conference, which... [READ MORE](#)

## **AASA and Member Companies Take Repair Restriction Issue to Federal Trade Commission**

September 5, 2019

WASHINGTON, D.C. – Members of the Automotive Aftermarket Suppliers Association (AASA), the aftermarket division of the Motor & Equipment Manufacturers Association (MEMA), met with officials... [READ MORE](#)

## **Industry-First Event Highlights IPR Solutions**

September 4, 2019

RESEARCH TRIANGLE PARK, N.C. – Six leading organizations recently partnered to produce the Aftermarket IP Forum, which was held on Aug. 15 in Dearborn, Mich. The event emphasized resources and... [READ MORE](#)

## **Larry Pavey of The Group to Present at AASA Technology Conference**

August 29, 2019

RESEARCH TRIANGLE PARK, N.C. – AASA announced that Larry Pavey, President & CEO, Automotive Parts Services Group (The Group), will deliver the Channel Partner Spotlight at the AASA Technology... [READ MORE](#)

## **AASA Technology Conference to Explore Digital Products**

August 22, 2019

RESEARCH TRIANGLE PARK, N.C. – Attendees at the 2019 AASA Technology Conference will explore unique ways to develop and introduce new aftermarket products. Charles Vaillant, Chief Technology Officer... [READ MORE](#)

## **MEMA Responds to Imposition of Additional Tariffs on Goods from China**

August 2, 2019

WASHINGTON, D.C. – MEMA has repeatedly called for China and the United States to work together to reach a trade agreement that works for both countries. It was our hope that on-going talks would... [READ MORE](#)

## **AASA Mexico Technology Summit A Huge Success**

July 25, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) hosted the first annual Mexico Technology Summit recently during the INA PAACE Automechanika show in Mexico City... [READ MORE](#)

## **Homeland Security to Present at Aftermarket IP Forum**

July 24, 2019

RESEARCH TRIANGLE PARK, N.C. – AASA's Intellectual Property Council (IPC) and its partner organizations will host William Ross, senior advisor to the Director of the Department of Homeland Security's... [READ MORE](#)

## **Data Access and Consumer Choice Highlight AASA Member Congressional Visits This Week**

July 19, 2019

WASHINGTON, D.C. – An organized effort to inform members of Congress on issues related to data access and consumers' right to choose who repairs their vehicles and with what parts, brought... [READ MORE](#)

## **AASA Announces Industry First: Customer Technology Town Hall**

July 18, 2019

RESEARCH TRIANGLE PARK, N.C. – The AASA Technology Council (ATC) announced that it will host the industry's first Customer Technology Town Hall during its annual AASA Technology Conference... [READ MORE](#)

## **Aftermarket Suppliers to Educate Lawmakers About Data Access Issues**

July 16, 2019

WASHINGTON, D.C. – Seven member companies from AASA and MERA – The Association for Sustainable Manufacturing are in Washington, D.C., this week as part of an organized effort to inform... [READ MORE](#)

## **AASA Mexico Technology Summit Addresses the Use of Technology to Advance the Latin American Aftermarket**

July 11, 2019

MEXICO CITY -- The Automotive Aftermarket Suppliers Association (AASA) addressed the use of technology to advance the Latin American automotive aftermarket at its Mexico Technology Summit here today... [READ MORE](#)

## **Alibaba, Amazon and eBay Motors to Take the Stage at the AASA Aftermarket IP Forum on Aug. 15 in Dearborn, Mich.**

July 10, 2019

Representatives from three of the largest online marketplaces will address online brand protection at the aftermarket's first industrywide IP event hosted by AASA and its partner organizations... [READ MORE](#)

## **Meagan Moody of ZF Receives MiX Leadership 2.0 Scholarship**

July 9, 2019

RESEARCH TRIANGLE PARK, N.C. – Meagan Moody, MSIMC, AAP, regional head of communications NA and marketing communications manager for ZF Aftermarket, has been awarded the Modern Industry eXpertise (... [READ MORE](#))

## **U.S. Aftermarket Sales Reach \$297 Billion in 2018, Exceeding Forecasted Growth by Nearly \$1 Billion**

June 26, 2019

Joint Channel Forecast Model Predicts Sales to Total \$338 Billion through 2022 BETHESDA, Md. and RESEARCH TRIANGLE PARK, N.C. -- The U.S. automotive aftermarket reached total sales of \$297... [READ MORE](#)

## **Amazon and eBay Motors at the AASA Aftermarket IP Forum: Protecting Brands in Mega Online Marketplaces**

June 20, 2019

Representatives from two of the largest online marketplaces will address this vital topic at the aftermarket's first industrywide IP event hosted by AASA and its partner organizations ... [READ MORE](#)

## **AASA Names Paul McCarthy as New Head as Aftermarket Industry Faces Important Challenges**

June 20, 2019

The Automotive Aftermarket Supplier Association (AASA) has tapped Paul McCarthy to lead the association as president and chief operating officer, effective July 1, 2019. McCarthy comes up... [READ MORE](#)

## **Gain Insights into the Future of IoT and Everything Digital – and How It Will Impact the Aftermarket at 2019 AASA Technology Conference**

June 13, 2019

RESEARCH TRIANGLE PARK, N.C. -- Alan Chakra, managing director, Deloitte Digital, Deloitte Consulting LLP, will explore future technology and automotive trends that may alter how vehicles are... [READ MORE](#)

## **AASA 2019 OES Special Summit Panel to Examine OE Dealer Fixed Ops and Aftermarket Suppliers' Role**

May 30, 2019

RESEARCH TRIANGLE PARK, N.C. – A panel of original equipment (OE) dealer fixed operations executives will examine the strategy and direction of OE dealer fixed ops and the role of aftermarket... [READ MORE](#)

## **AASA Gathers Industry Organizations for 2019 IP Forum: An Open Dialogue about IP Protection in the Aftermarket**

May 29, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) and its Intellectual Property Council (IPC) are working with aftermarket organizations to present the first-ever... [READ MORE](#)

## **MiX Executive Program Gives Leaders the Opportunity to Learn from the Aftermarket's Next Generation**

May 20, 2019

RESEARCH TRIANGLE PARK, N.C. -- The Modern Industry eXpertise (MiX) council of the Automotive Aftermarket Suppliers Association (AASA) continues to grow and focus on its reverse mentoring model. As... [READ MORE](#)

## **AASA Mexico Technology Summit to Address Advancing The Use of Technology to Grow the Latin American Aftermarket**

May 16, 2019

The Automotive Aftermarket Suppliers Association (AASA) is presenting the Mexico Technology Summit on Thursday, July 11, during INA PAACE Automechanika in Mexico City. The Summit is focused... [READ MORE](#)

## **MEMA, AASA Host Data Access Policy Panel on Capitol Hill**

May 15, 2019

WASHINGTON, D.C. -- The Motor & Equipment Manufacturers Association (MEMA) and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of MEMA, held a high... [READ MORE](#)

## **Bill Long, MEMA CEO and AASA COO, Named to Board of Automotive Hall of Fame**

May 14, 2019

The Motor & Equipment Manufacturers Association (MEMA) President and Chief Executive Officer Bill Long has been selected to serve on the board of the Automotive Hall of Fame. Long also serves as... [READ MORE](#)

## **MEMA, AASA to Host High-Level Policy Panel on Data Access**

May 14, 2019

The Motor & Equipment Manufacturers Association (MEMA) and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of MEMA, will hold an important... [READ MORE](#)

## **Suppliers to Discuss IP Protection with Amazon Team at Company's Seattle Headquarters in June**

May 2, 2019

Supplier members of AASA and other MEMA divisions will have the opportunity to tour Amazon and learn more about its IPR protection efforts at the association's Intellectual Property Council Meeting... [READ MORE](#)

## **AASA OES Executive Steering Committee Members Drive Compelling Agenda for the Association's 2019 OES Special Summit**

April 23, 2019

RESEARCH TRIANGLE PARK, N.C. – A group of five motor vehicle supplier professionals representing various product categories and OES channels are driving an agenda featuring leading subject matter... [READ MORE](#)

## **AASA's 2019 Vision Conference Attendees 'Grabbed the Cash' and Supported the University of the Aftermarket Foundation**

April 15, 2019

Conference 'Money Grab' raised funds for UAF and awareness of AASA's peer and product councils RESEARCH TRIANGLE PARK, N.C. – Attendees at the 2019 Automotive Aftermarket Suppliers... [READ MORE](#)

## **Tenneco Inc. and Parts Warehouse Inc. Honored with First-Ever AASA Channel Excellence Award Presented by Epicor**

April 3, 2019

Channel partners recognized at 2019 AASA Vision Conference for their innovative work on a shared data analytics program DEARBORN, Mich. – A shared data analytics program between Tenneco Inc... [READ MORE](#)

## **Finalists Selected for AASA's New Channel Excellence Award Presented by Epicor**

March 19, 2019

New award recognizing collaborative and innovative initiatives in the aftermarket is set for presentation at upcoming AASA Vision Conference RESEARCH TRIANGLE PARK, N.C. – Three collaborative... [READ MORE](#)

## **AASA, MEMA Call on Nevada Legislature to Oppose Law Discouraging Use of Aftermarket Parts**

March 11, 2019

The Motor & Equipment Manufacturers Association (MEMA), on behalf of its division the Automotive Aftermarket Suppliers Association (AASA), has urged the Nevada State Assembly Committee on... [READ MORE](#)

## **A 'Must Win' -- AASA and Auto Care Association Leaders to Hold Open Dialogue Addressing Freedom of Choice and Data Access at 2019 Vision Conference**

March 6, 2019

Association executives will address the path to preserving motorists' right to choose their vehicle's service provider and replacement parts RESEARCH TRIANGLE PARK, N.C. – The leaders of the... [READ MORE](#)

## **Icahn Automotive's Brian Kaner to Discuss 'The Service Revolution' at 2019 AASA Vision Conference**

February 25, 2019

RESEARCH TRIANGLE PARK, N.C. – Icahn Automotive Group LLC, an Icahn Enterprises L.P. company, has made its mark on the aftermarket through the pursuit of an aggressive acquisition strategy, the... [READ MORE](#)

## **MEMA Names Bill Long to Lead Motor Vehicle Parts Supplier Association at Critical Time**

February 18, 2019

WASHINGTON, D.C. – The Motor & Equipment Manufacturers Association (MEMA), the leading trade association focused on advancing the fast-changing mobility industry, has named William (Bill)... [READ MORE](#)

## **Get the First Preview of a New Groundbreaking Study on the Emerging "New Retail" Aftermarket at the 2019 AASA Vision Conference in April**

February 15, 2019

Conference attendees will learn if the digitalization of the aftermarket is a bust or boon in the pending AASA / Roland Berger study RESEARCH TRIANGLE PARK, N.C. – Dramatic changes are... [READ MORE](#)

## **Industry Leaders Explored International Aftermarket Opportunities at 2019 AASA Global Summit**

February 14, 2019

RESEARCH TRIANGLE PARK, N.C. -- More than 100 aftermarket professionals from a dozen countries gathered in Coral Gables, Fla. on Feb. 7-8 to explore opportunities in the global automotive aftermarket... [READ MORE](#)

## **AASA Hires Megan Gardner As Director, Membership and Sponsorship**

January 31, 2019

RESEARCH TRIANGLE PARK, N.C. – The Automotive Aftermarket Suppliers Association (AASA) announces the addition of Megan Gardner to its staff as the new director of membership and sponsorship. “We’... [READ MORE](#)

## **Amazon’s Head of Automotive to Share Insights on ‘The Evolving Channel Model’ at 2019 AASA Vision Conference in Dearborn**

January 22, 2019

RESEARCH TRIANGLE PARK, N.C. – Buying habits for automotive parts are creating new business models and the emergence of pure online e-tailers. Suppliers attending the 2019 Vision Conference,... [READ MORE](#)

## **AutoZone’s Mark Finestone Is Featured Speaker in the ‘Customer Spotlight’ at the 2019 AASA Vision Conference on April 3 in Dearborn, Mich.**

January 10, 2019

Finestone will address AASA supplier members in the member-only segment of the event, ‘New Roads: Building New Channels for Collaboration’ RESEARCH TRIANGLE PARK, N.C. – Mark Finestone, executive... [READ MORE](#)

## **AASA Announces the Promotion of Chris Gardner to Senior Vice President, Operations**

January 9, 2019

An industry veteran with more than 30 years experience, Gardner is dedicated to serving members’ needs and as a valuable member resource in the area of advanced aftermarket technologies RESEARCH... [READ MORE](#)

## **AASA Board of Governors Welcomes New Vice Chairmen and Governors for 2019**

January 3, 2019

Marc Blackman of Gold Eagle begins second term as AASA chairman RESEARCH TRIANGLE PARK, N.C. – Enrico Manuele, regional president, Automotive Aftermarket North America, Robert Bosch LLC, and Eric... [READ MORE](#)