



FAQs and Information List

AASA, HDMA and OESA, in partnership with Capstone Financial Group, Inc. are pleased to host the inaugural “AutoTech Connect.” This new mobility technology and vehicle supplier matchmaking event will be held September 5, 2019 at SRI International in Menlo Park, Calif. Tier 1 OE automotive suppliers, heavy-duty/off-highway suppliers, and automotive aftermarket suppliers will have a unique opportunity to meet with startup companies that have developed advanced technologies for connected vehicles, telematics, EV and other applications. *AutoTech Connect 2019* will provide a forum for one-on-one meetings between tier suppliers and pre-vetted startups, learning about the latest trends, exploring new business relationships, networking with other suppliers and developing a better understanding of this evolving landscape.

Purpose

The AutoTech Connect provides an opportunity to share automotive and heavy-duty technology developments – both OE and Aftermarket - and provide a forum for select technology startups and tier suppliers to connect and explore business opportunities.

Who should attend?

Automotive, heavy duty, off-highway, and aftermarket suppliers looking for new technologies and potential business opportunities with innovative companies.

What should they bring?

Depending on what they are looking for, tier suppliers should come prepared to discuss technologies of interest. Attendees would typically be technology scouts, M&A executives, or R&D executives.

Who will they be speaking with?

Founders and executives from targeted, pre-vetted, transportation-related start-ups.

How will the pre-selection process work for meetings?

Both tier suppliers and start-ups will have the opportunity to select their top choices for meetings about 10 days before the AutoTech Connect. Participants will be given access to a website with a list of companies and a brief business plan for each one. After submitting their top choices, these “preferred meetings” will be scheduled and pre-added to the meeting schedules. All participants will get a schedule in advance, but additional meetings can also be added (see below).

How the meetings occur?

On the day of the AutoTech Connect, just before the match-up meetings begin, start-ups will have the opportunity to add their company names to any remaining timeslots on a tier supplier’s meeting schedule.

Each tier supplier will have a table for meetings along with a schedule. The meetings will be 15 minutes long with a break of 5 minutes between meetings. This will allow 15 meeting slots over 5 hours and still permit bathroom and coffee breaks.

These are intended as initial meetings. Additional, more in-depth meetings can occur later.



List of potential technologies based on initial discussion with start-ups

- 3D Metal Printing
- Audio-based Data Communications
- Automated Vehicle Technology
- Advanced Driver Assistance Systems (ADAS)
- Vehicle Sensors (including: LIDAR, Radar, and machine vision)
- Air Quality Meters
- Antennas
- Artificial Intelligence (AI) & Machine Learning
- Battery Management and Battery Technology
- Bio Monitors
- Car Subscriptions
- Data Labelling
- Driver Behavior Software
- “Driver Mode” Technology for Smart Phones
- Engine Efficiency Technology
- EV Batteries and Electronics
- Fleet Solutions
- Gesture Recognition
- High Resolution Mapping
- Human Machine Interface (HMI) Technology
- Lifecycle Analytics
- Light-weighting Technology
- Marketing Platforms
- Mobility Platforms
- Parktech
- Predictive Analytics
- Predictive Maintenance Software
- Road Condition Monitoring
- Route Planning
- Vehicle-to-Vehicle and Vehicle-to-Everything Communications (V2V and V2X)
- Wireless Charging
- Wireless Communications



Start-up companies registered to attend include:

- Actasys Inc
- AIRLIB Inc.
- Antenum, Inc
- Arbe
- Arrive
- Deepen AI, Inc.
- emotion3D
- Eyeris
- Freer Logic, Inc.
- Inventev
- Launch Mobility, Inc.
- LifeSaver Mobile
- Liftango
- LISNR
- Metawave
- Parkofon
- Pitstop
- PowerSphyr Inc
- Pyze
- RoadBounce
- SafeMode
- SapienX
- Savari
- Soteria Battery Innovation Group
- StradVision