



Leadership in the Global Automotive Aftermarket

AASA Member Benefits and Services

AASA is rooted in more than 100 years of exclusively representing the North American automotive aftermarket suppliers and is focused on the issues they face in a global market.

We provide value to our members through:

- Strong government advocacy on issues impacting the aftermarket supplier
- Vital global market research, special reports and industry analysis
- International information and visibility through overseas councils and groups
- Member discounts on business solutions and data sources
- Brand protection and intellectual property protection information and services

Exclusive Savings on services, research, trade shows and events critical to being competitive in the global aftermarket:

- 40% discounts on exhibit booth space at AAPEX
- 30% discount on Global Automotive Aftermarket Symposium conference fees
- 25% discount on Japanese Parts Catalog- provides OE part/application data for most of the major Japanese brands.
- 20% discount on MEMA Financial Services credit reporting programs
- 20% discount on Aftermarket eForum conference fees
- 10% discount on Activant Vista POS data services
- 10-40% savings on affiliate member services – Save on services such as market research, consulting, creative services, IP protection and IT solutions.
- 15-20% discount on exhibit space at PAACE Automechanika Mexico

Exclusive services, events and offerings:

- Do more business at AAPEX:
 - ▲ AASA Member Center – The place to conduct business privately with customers
 - ▲ Executive networking events to meet customers
 - ▲ Opportunity to meet with more international buyers
- AASA Annual Vision Conference (members only)
 - ▲ Global business leader presentations
 - ▲ Global outlook on financial, market and technology landscapes presented by financial and market experts
 - ▲ Collaboration events tailored to create opportunity to drive down business costs and increase ROI for services and materials
- A voice in Washington, D.C. and state governments
 - ▲ Annual Legislative Summit- Meet face-to-face with our nation's Senators and Representatives to discuss important issues facing your company
 - ▲ Access to iStateLink – State legislative monitoring Web site, subscription value of over \$35,000 (free to members)
- Market Research (discounted member rates and exclusive studies)
 - ▲ Automotive Aftermarket Annual Status Report \$500- comprehensive market research report (free to members)
 - ▲ World Automotive Market Report \$200 (free to members)
 - ▲ Custom research \$800-\$1,000 (free to members)
 - ▲ Monthly "Market Analysis" e-newsletter
- Expand your international business
 - ▲ Preferred member access to USA pavilions at key international trade shows
 - ▲ International business forums in Europe and China to help you build business presence in key international markets

Councils and Member Involvement:

- AASA Board of Governors
- Brand Protection Council
- Marketing Executives Council
- Government Affairs Committee
- MEMA Information Services Council
- China Aftermarket Forum
- CLEPA (European Aftermarket Business Forum)
- Automotive Public Relations Council
- China Aftermarket Forum
- Fuel Pump Manufacturers Council