



# Automotive Aftermarket Suppliers Association

Councils, Committees and Affiliated Associations: *Collaboration Has Benefits*

Collaboration and networking among North American aftermarket suppliers is a key element to competing in the global market. AASA provides forums for members to address issues of common concern and guide the direction of the aftermarket industry through peer and product groups.

Please complete the form on page 4 and we will send you more information on AASA and MEMA councils, committees and affiliated associations.

## ADVOCACY

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### Brand Protection Committee (BPC)

The BPC is a forum for suppliers to address issues related to counterfeiting, intellectual property rights and gray market /diversion. Companies share best practices and recommend solutions to protect the North American supplier industry. Membership includes parts manufacturers as well as representatives from law enforcement and government agencies.

**Eligibility:** Membership is open to members of MEMA's affiliated associations – AASA, HDMA, MERA and OESA.

This committee is not open to affiliate members of those organizations.

**Annual dues:** Membership is complimentary with AASA membership.

**Meetings:** This committee meets two times a year.

**Contact:** For more information contact Catherine Boland in the MEMA Washington office at [cboland@mema.org](mailto:cboland@mema.org) or 202-312-9241.

### Government Affairs Committee (GAC)

The GAC works on behalf of the supplier industry to further legislative and regulatory policy objectives at the federal and state level.

**Eligibility:** Membership is open to members of MEMA's affiliated associations – AASA, HDMA, MERA and OESA.

This committee is not open to affiliate members of those organizations.

**Annual dues:** Membership is complimentary with AASA membership.

**Meetings:** The GAC meets quarterly, twice in DC and twice in the Detroit area. Both in-person and phone participation are welcome.

**Contact:** For more information, contact Ann McCulloch in the MEMA Washington office at [amcculloch@mema.org](mailto:amcculloch@mema.org) or 202-312-9242.

### Regulatory Affairs Committee (RAC)

The RAC works to establish federal and state regulatory goals on issues important to the supplier industry.

**Eligibility:** Membership is open to members of MEMA's affiliated associations – AASA, HDMA, MERA and OESA.

This committee is not open to affiliate members of those organizations.

**Annual dues:** Membership is complimentary with AASA membership.

**Meetings:** This committee meets four times a year.

**Contact:** For more information, contact Leigh Merino in the MEMA Washington office at [lmerino@mema.org](mailto:lmerino@mema.org) or 202-312-9249.

## EVENT

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### AASA AAPEX Event Committee (AAEC)

The AASA AAPEX Event Committee is a forum for representatives from AASA member companies to exchange ideas on ways to improve the AAPEX return on investment (ROI) for exhibitors and focus on the long-term success of the event.

**Eligibility:** Membership is open to any AASA supplier member company. This committee is not open to affiliate members.

**Annual dues:** Membership is complimentary with AASA membership.

**Meetings:** This committee meets by conference call periodically throughout the year and participates in strategic planning activities once or twice each year.

**Contact:** For more information contact Chris Gardner at [cgardner@mema.org](mailto:cgardner@mema.org) or 919-406-8830.



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### INTERNATIONAL

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#### China Aftermarket Forum (CAF)

This group provides a forum for senior executives who manage member companies' China aftermarket operations to meet and discuss industry issues and solutions, share best practices and network among peers.

**Eligibility:** Membership is open to AASA and HDMA supplier member companies. This committee is not open to affiliate members.

**Annual dues:** \$2,000 per person

**Meetings:** The China Aftermarket Forum meets quarterly in Shanghai.

**Contact:** For more information contact Jeremy Denton at [jdenton@mema.org](mailto:jdenton@mema.org) or 919-406-8846.

#### Overseas Automotive Council (OAC)

The OAC strives to be the premier international community for all North American manufacturers and exporters, and all international importers, distributors and agents who participate in the automotive aftermarket. OAC has nearly 400 members representing 55 different countries.

**Corporate Membership Eligibility:** Membership is open to companies and authorized exporting companies currently engaged in the marketing or sales of motor vehicle aftermarket products of a North American manufacturer; banks involved in financing international sales or overseas collections; international freight forwarders; transportation companies moving products from North America to international markets; publishers of international trade publications; trade associations; and service providers.

**Annual Dues for Corporate Membership:** One participant from a company \$400; two – four participants \$1,000; five or more participants \$2,200

**International Membership Eligibility:** Individuals domiciled outside of North America who are either directly or indirectly engaged in the international sale, marketing, distribution or transport of aftermarket products manufactured in North America and who are employed either by independent firms or by North American firms, their affiliates or subsidiaries.

**Annual Dues for International Membership:**

Standard membership – FREE (Includes access to electronic newsletters, membership roster and members-only website. Membership requires recommendations from two domestic or premiere international members.)

Premiere membership – \$150 (Includes all benefits of the standard membership, plus the following: - World Motor Vehicle Market Report & the Automotive Aftermarket Status Report, a complimentary ticket to all OAC events and discounts on conferences, trade show exhibition, customized market research, and more.)

**Meetings:** Membership Reception and Luncheon (January, Miami), Customer Appreciation Dinner (September, Puerto Rico), PAACE Automechanika International Reception (July, Mexico City), Automechanika Frankfurt International Reception (Frankfurt, even numbered years), AAPEX/OAC International Reception (November, Las Vegas), OAC International Buyers Appreciation Breakfast (November, Las Vegas)

**Contact:** For more information, visit [www.oac-intl.org](http://www.oac-intl.org) or contact Jeremy Denton at [jdenton@mema.org](mailto:jdenton@mema.org) or 919-406-8846.

### PEER

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#### Small & Medium Enterprise CEO Council (SMC)

The SMC is a forum of top executives from small and medium AASA manufacturing member companies. Its purpose is to enhance members' ability to compete in the aftermarket through sharing of best practices, strategic discussions and presentations from subject matter experts.

**Eligibility:** Membership is open to CEOs, Presidents and COOs of manufacturing member companies with sales of \$150 million or less.

**Annual dues:** \$500 per company

**Meetings:** The council will hold two meetings at member-selected times and locations and will hold ad hoc conference calls throughout the year to address specific issues.

**Contact:** For more information contact Chris Gardner at [cgardner@mema.org](mailto:cgardner@mema.org) or 919-406-8830.



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## Human Resources Council (HRC)

The Human Resources Council provides a forum for senior human resource executives to identify and address strategic issues, share best practices, recommend solutions and promote the welfare of the supplier industry by supporting the effective implementation of human resources practices.

**Eligibility:** Membership is open to human resources executives at AASA, HDMA, MERA and OESA supplier member companies. This committee is not open to affiliate members.

**Annual dues:** \$950 per person

**Meetings:** The council meets quarterly at member-selected times and locations.

**Contact:** For more information contact Karen Bohannon at [kbohannon@oesa.org](mailto:kbohannon@oesa.org) or 248.952.6401 ext. 230.

## Marketing Executives Council (MEC)

The MEC is a forum for aftermarket supplier marketing executives to collaborate in helping improve the state and image of the North American manufacturer base. Its Know Your Parts® Task Force ([www.KnowYourParts.com](http://www.KnowYourParts.com)) helps drive marketing efforts for the association's industry image campaign.

**Eligibility:** Membership is open to AASA supplier member companies. This committee is not open to affiliate members.

**Annual dues:** \$2,000 per person; A portion of the dues is allocated to special projects.

**Meetings:** The Council meets regularly at mutually agreed upon times and locations.

**Contact:** For more information contact Jack Cameron at [jcameron@mema.org](mailto:jcameron@mema.org) or 919-406-8856.

## AASA Technology Council (ATC)

The ATC provides a forum for automotive aftermarket technology and business process executives to network and exchange best practices focusing on current and emerging technologies that support members' efforts to reduce costs and improve efficiencies.

**Eligibility:** Membership is open to AASA supplier and affiliate member companies.

**Annual Dues:** \$850 (Suppliers); \$1,000 (Affiliate/Associate); Several individuals can join under one membership.

**Meetings:** The ATC meets at an annual fall conference and a spring meeting.

**Contact:** For more information visit [www.mematechnology.org](http://www.mematechnology.org) or contact Chris Gardner at [cgardner@mema.org](mailto:cgardner@mema.org) or 919-406-8830.

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## PRODUCT

### Brake Manufacturers Council (BMC)

BMC is dedicated to providing members current information relating to the brake industry, and communicating with federal, state and local government and regulatory agencies on members' behalf.

**Eligibility:** Membership is open to any supplier member of MEMA's associations – AASA, HDMA, MERA and OESA. This committee is not open to affiliate members.

**Annual dues:** \$1750 per person; Additional meeting fees may apply.

**Meetings:** The council meets twice a year.

**Contact:** For more information visit [www.brakecouncil.org](http://www.brakecouncil.org) or contact Jack Cameron at [jcameron@mema.org](mailto:jcameron@mema.org) or 919-406-8856.

### Filter Manufacturers Council (FMC)

FMC supports its members through catalog, EHS, quality and marketing committees and provides consumers with technical and environmental information.

**Eligibility:** Membership is open to North American filter manufacturers and component suppliers.

**Annual dues:** Range from \$2,625 to \$13,600 per company based on North American sales.

**Meetings:** The council and each of its committees meet each spring and fall.

**Contact:** For more information visit [www.filtercouncil.org](http://www.filtercouncil.org) or contact Jeremy Denton at [jdenton@mema.org](mailto:jdenton@mema.org) or 919-406-8846.



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## Fuel Pump Manufacturers Working Group (FPMWG)

The Fuel Pump Manufacturers Working Group (FPMWG) supports members' efforts to streamline supply chains, improve training and provide education to customers and to collaborate in ways that improve the aftermarket electronic fuel pump supplying environment and reduce non-legitimate warranty returns. The FPMWG provides professional technicians and counter personnel with the resources, tools and information to more effectively diagnose and service automotive fuel systems through its videos and Web site, [www.fuelpumpinfo.org](http://www.fuelpumpinfo.org).

**Eligibility:** Membership is open to North American automotive aftermarket suppliers of electronic fuel pumps.

**Annual dues:** \$2,500 per person

**Meetings:** The council meets four times a year.

**Contact:** For more information visit [www.fuelpumpinfo.org](http://www.fuelpumpinfo.org) or contact Chris Gardner at [cgardner@mema.org](mailto:cgardner@mema.org) or 919-406-8830.

## AFFILIATED ASSOCIATIONS

### Automotive Specialty Products Alliance (ASPA)

ASPA provides a unified industry voice for its members engaged in the automotive chemical and vehicle appearance product markets before state, regional and federal legislators and regulators. Visit [www.aspalliance.org](http://www.aspalliance.org).

## INFORMATION REQUEST

Complete the form and return to the AASA Membership Department at [jgilbertson@mema.org](mailto:jgilbertson@mema.org) or fax to 919-549-4824.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_ Web site: \_\_\_\_\_

Street Address: \_\_\_\_\_ P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Check the areas that are of interest to you or other members of your company. AASA will follow up with additional information.

- Brand Protection Committee Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Government Affairs Committee Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Regulatory Affairs Committee Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- AASA AAPEX Event Committee Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- China Aftermarket Forum Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Overseas Automotive Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Small & Medium Enterprise CEO Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Human Resources Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Marketing Executives Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- AASA Technology Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Brake Manufacturers Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Filter Manufacturers Council Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Fuel Pump Manufacturers Working Group Name: \_\_\_\_\_ E-mail: \_\_\_\_\_
- Automotive Specialty Products Alliance Name: \_\_\_\_\_ E-mail: \_\_\_\_\_