

Reach your target audience

Marketing Opportunities for
AASA Affiliate and Associate Members



**Automotive Aftermarket Suppliers Association
Sponsorship Opportunities 2012**

www.aftermarketsuppliers.org

AASA is an affiliate association of the Motor & Equipment Manufacturers Association

Automotive Aftermarket Suppliers Association (AASA)

AASA exclusively serves suppliers of aftermarket components, tools and equipment, chemicals and related products. We provide value to our supplier members by introducing solutions and services that allow members to advance their businesses.

To introduce your products or services to the automotive aftermarket as a trusted industry service partner, simply join AASA as an affiliate or associate member today.

Affiliate Membership

Any company with more than five employees that engages in the automotive aftermarket and/or provides products and services to the automotive aftermarket industry. Annual dues: \$3,000 (includes AAPEX exhibitor discount)

Associate Membership

Any publishing/media company, industry affiliate group, or educational institution, as well as small company/consulting practices with five or fewer employees, that engages in the automotive aftermarket and/or provides products and services to the automotive aftermarket industry. Annual dues options: \$775 (includes AAPEX exhibitor discount); \$600 (not eligible for AAPEX exhibitor discount)

For more information on AASA membership:

- Visit aftermarketsuppliers.org
- E-mail aasamembership@mema.org
- Call 919-406-8854

Sponsorship & Marketing Opportunities

AASA affiliate and associate members can reach the supplier audience by sponsoring AASA events, meetings, publications and more. To reserve a sponsorship, contact Jeremy Denton at 919-406-8846 or jdenton@mema.org.

Table of Contents

Events

AAPEX Automotive Aftermarket Products Expo	3
AASA VisCon Vision Conference	4
AASA Council and Committee Events	5

Annual Publications & Advertising

2012 Top 100 Automotive Aftermarket Suppliers	8
Focus on the Automotive Aftermarket Supplier 2012: An Annual Report.....	9
2013 Status Report/World Motor Vehicle Market Report.....	10
AASA Aftermarket Supplier Barometer	10
AASA Pulse: Supplier KPI Benchmarks	10

Advertising: Web site and E-mail.....	11
---------------------------------------	----

Thought Leadership	11
--------------------------	----

Sponsorship Reservation Form	12
------------------------------------	----

Customized Sponsorship Packages Available

Reach maximum visibility throughout the entire year by creating a sponsorship package that supports your strategic objectives.

Contact AASA's sponsorship team for a customized package and pricing at 919-406-8846.



Events

AAPEX | Automotive Aftermarket Products Expo

Oct. 30 - Nov. 1, 2012; Sands Expo Center, Las Vegas, Nev.

No other North American trade event or trade show offers as many qualified buyers and distributors from all segments of the automotive aftermarket. More than 115,000 professionals from every corner of the global automotive aftermarket community attend Automotive Aftermarket Industry Week (AAIW) each year.



AASA Member Center

Exclusive opportunity

Members that exhibit at AAPEX rely on the AASA Member Center for services and amenities during the event. Members conduct private meetings, utilize the computer center, enjoy refreshments and catch up on the latest industry news. AASA offers exclusive sponsorship of its Member Center. The sponsor logo will be placed on the center's signs and the AASA AAPEX web portal. The sponsor's company will be recognized in AASA promotional materials. The sponsor's company promotional materials can be placed in the Member Center for review by AASA supplier members.

Availability: **PENDING**

AASA AAIA Chairmen's Reception

More than 800 industry executives will attend the AASA AAIA Chairmen's Reception on October 29, 2012. Sponsorship includes logo placement on event signage, the AAPEX Web site, the invitation and pre-show promotion. This is not an exclusive sponsorship.

Availability: Open

AASA Executive Breakfast

Exclusive opportunity

The annual kick-off event attracts 600+ top executives representing the automotive aftermarket supply chain: suppliers, distributors, resellers, media and more. The morning includes a networking breakfast followed by a featured speaker or panel and an aftermarket industry overview by Steve Handschuh, president and COO of AASA. The sponsor of this event will deliver a two-minute welcome. The sponsor's company logo will be placed on event signage, the AASA Web site and pre-show promotion.

Availability: Open

AASA Member Welcome Packets

AASA member exhibitors will receive a welcome packet on the opening day of the show. Sponsors may insert a flyer or gift item in a welcome package that will be distributed to each member's booth.

Availability: Open

AASA Overseas Automotive Council (OAC) Member Center

Exclusive opportunity

The OAC Member Center is the gathering spot for international visitors at the AAPEX show. Sponsors receive premier exposure to the global aftermarket community plus signage in the member center and show hallways, a designated area for sponsor materials and company information, full use of member center for meetings, an online banner ad in OAC news for four weeks and an option for a drawing or give-away (subject to OAC approval).

Opportunity for two premier sponsors

Availability: Open

AASA OAC International Reception at AAPEX

This reception facilitates networking with more than 800 top-level international and domestic executives active in the export market. The event is held October 30, 2012 at The Mirage and is the largest global networking event at AAPEX. Two levels of sponsorship are available.

Gold Sponsorship

Your company will receive maximum exposure through the Gold Level sponsorship. The sponsorship includes prominent visibility in the on-site event program and materials. Your company logo will be placed on event tickets, banners, presentations and signage, promotional materials and a continuous PowerPoint display during the event. Your sponsorship includes 30 tickets to the event (a \$2,850 value). Additional tickets are available at a discounted rate.

Availability: Open

Silver Sponsorship

The Silver Level sponsorship includes a listing in the on-site event program / materials. Your company logo will be placed on signage, promotional materials and a continuous PowerPoint display during the event. Your sponsorship includes 20 tickets to the event (an \$1,900 value). Additional tickets are available at a discount rate.

Availability: Open

For additional International sponsorships see page 7.

For additional AAPEX sponsorships visit www.aapexshow.com.



AASA VisCon

March 28-29, 2012; Hyatt Regency O'Hare, Ill.

The annual AASA Vision Conference (VisCon) is a member-only event focused on critical business issues facing automotive aftermarket suppliers and their customers. It provides a unique forum for members to meet with peer executives from leading aftermarket suppliers and gain valuable insight on the issues most important to them. The anticipated 200 attendees will include member company executives in the areas of management, sales, marketing, procurement, operations, government affairs, supply chain and manufacturing.



Premier VisCon Sponsor

Exclusive opportunity

Premier sponsorship provides maximum visibility throughout the event. Prior to the conference your logo will be prominently featured in all event communications and promotions, the event Web site and the sponsor will be recognized in AASA news releases. Onsite you'll have prominent logo placement on signage, a display table during the entire event, plus visibility during the conference on a PowerPoint display running between sessions. Speaking opportunities may be available.

Availability: **SOLD**

Elite VisCon Sponsor

Elite sponsorship provides logo placement on signage and a display table during the entire event. Prior to the conference your company will be featured in all event communications and promotions, news releases, the event web site and on a PowerPoint display running between sessions.

Availability: Open

Board of Governors Welcome Reception

Exclusive opportunity on March 28, 2012

The exclusive sponsor of the Welcome Reception receives logo placement on signage, a display table during the entire event, plus visibility during the conference on a PowerPoint display running between sessions. Prior to the conference the sponsor's logo will be featured in all event communications and promotions and the event web site. The sponsor will be recognized in AASA news releases.

Availability: Open

VisCon Luncheon

Exclusive opportunity on March 29, 2012

Approximately 200 conference attendees gather for lunch during VisCon. Onsite you'll have prominent logo placement on signage, a display table during the entire event, plus visibility during the conference on a PowerPoint display running between sessions. Prior to the conference the sponsor's logo will be featured in all event communications and promotions and on the event web site. The sponsor will be recognized in AASA news releases.

Availability: Open

Networking Reception

Exclusive opportunity on March 29, 2012

The exclusive sponsor of the Networking Reception receives logo placement on reception signage, a display table during the entire event, plus visibility during the conference on a PowerPoint display running between sessions. Prior to the conference the sponsor's logo will be featured in all event communications and promotions and the event web site. The sponsor will be recognized in AASA news releases.

Availability: Open



AASA Council and Committee Events

Brake Manufacturers Council (BMC)

The BMC provides members current information relating to the brake industry and communicates with federal, state and local government, and regulatory agencies on members' behalf.

BMC Annual Meeting Cocktail Reception

Exclusive opportunity

More than 30 brake suppliers will attend the BMC annual meeting dinner in June 2012. Sponsors may host a cocktail reception prior to the event to promote your company's services. Sponsorship includes logo placement on the council web page, at the council meeting and on signage at the reception.

Availability: Open

BMC Annual Meeting Dinner

Exclusive opportunity

This June 2012 event is the annual gathering for leading brake supplier manufacturers. Sponsorship includes logo placement on the council web page, at the council meeting and on signage at the reception.

Availability: Open

Marketing Executive Council (MEC)

The MEC is a forum for aftermarket supplier marketing executives to collaborate to improve the state and image of the North American manufacturer base.

MEC Annual Meeting Networking Dinner

Exclusive opportunity

Reach 30 marketing executives from automotive aftermarket supplier companies by hosting the MEC annual meeting dinner in June 2012. Sponsorship of this summer event includes a speaking opportunity during the meeting plus signage at the dinner.

Availability: Open

MEC Annual Golf Sponsorship

Host the annual golf outing for MEC members in June 2012. Sponsorship includes visibility on the course and at registration.

Availability: Open

Brand Protection Committee (BPC)

The BPC is a forum for suppliers to address counterfeiting, intellectual property rights, gray market or diversion, share best practices and recommend solutions to protect the North American supplier.

BPC Annual Conference

Sponsor this fall 2012 meeting and receive visibility during the one-day event. Sponsors receive two invitations to the meeting plus reserved speaking time on the agenda during the conference.

Availability: Open



AASA Technology Council (ATC)

The AASA Technology Council (ATC) is a forum for networking and the exchange of best practices focusing on current and emerging technologies that support members' efforts to reduce costs and improve efficiencies.

ATC Spring Meeting

March 30, 2012

The AASA Technology Council (ATC) Spring Meeting is one of the two events held by the ATC each year. It is a day-long meeting for manufacturers only, which enables suppliers to focus on technology, e-commerce and supply chain issues exclusively from their perspective. The ATC Spring Meeting will be held in conjunction with AASA's VisCon -- slated for March 29, 2012 at the Hyatt Regency O'Hare in Rosemont, Ill.

ATC Spring Meeting Luncheon

Exclusive opportunity for an ATC Affiliate Member

The sponsorship includes logo placement on pre-conference communications, ATC Web site, event signage and on a PowerPoint display at the luncheon. AutoBytes, the electronic newsletter for the members of the AASA Technology Council, will recognize the sponsor. Two individuals from the sponsoring company can attend lunch and will be able to address the Council and distribute materials.

Availability: Open

ATC Fall Conference

The ATC Annual Fall Conference is focused on issues facing supplier technology executives and their channel partners in the aftermarket. The conference provides informative keynote presentations, critical networking opportunities with peers and technology providers, and interactive discussions with approximately 100 of the industry's business technology leaders. The event takes place on October 14-16, 2011 in Marco Island, Fla.

ATC Fall Conference Premier & Banquet on the Beach

Exclusive opportunity

As the premier sponsor, you'll be the exclusive sponsor of the popular Banquet on the Beach networking and awards event held on October 16, 2011. At the event you will receive podium time to address the attendees. In addition, you'll receive a table top display area for your company's literature and materials throughout the conference. The event agenda includes dedicated booth time for attendees to visit sponsors' displays. You can participate in a prize giveaway by providing a prize, collecting business cards and selecting a winner prior to the Banquet on the Beach. Your company logo will be prominently placed on signage, pre-conference communications, Web site, brochure, conference materials and on a PowerPoint display during the event. Your company will receive recognition from the podium and will receive one free attendee registration.

Availability: Open

ATC Fall Conference Elite Sponsor

Elite sponsorship includes a table top display area for your company's literature and materials throughout the entire conference. The event agenda includes dedicated booth time for attendees to visit sponsors' displays. You can participate in a prize giveaway too. Your company logo will be placed on signage, pre-conference communications, Web site, brochure, conference materials and on a PowerPoint display during the event. Your company will receive recognition from the podium and will receive one free attendee registration.

Availability: Open

ATC Fall Conference Welcome Reception

Exclusive opportunity

Welcome ATC members at the opening event at the Fall Conference on Oct. 14. Sponsorship includes prominent logo placement on event signage, pre-conference communications, Web site, brochure, conference materials and on a PowerPoint display during the event.

Availability: Open

ATC Fall Conference Luncheon

Exclusive opportunity

This event is a unique opportunity for attendees to discuss pre-selected industry issues in a luncheon format. The sponsorship includes logo placement on pre-conference communications, ATC Web site, event signage and on a PowerPoint display during the event. Your company will receive recognition from the podium and a table top display area for literature and materials. Sponsorship includes the opportunity to place a flyer or brochure on the luncheon tables.

ATC Fall Conference Lanyard

Exclusive opportunity

Garner additional exposure by supplying lanyards for all attendees to wear. Lanyards will be distributed at registration. Note: Sponsor is responsible for producing/providing the lanyards.

Overseas Automotive Council (OAC)

OAC's mission is to work with North American suppliers and international buyers to export products to foreign markets. OAC has nearly 400 members representing 40 different countries and is the premier international community for all North American manufacturers and exporters, and all international importers, distributors and agents who participate in the automotive aftermarket.

OAC Mission to Colombia (Bogota)

OAC will welcome its members to Bogota, Colombia, in June 2012. The OAC Board will meet before two days of one-on-one meetings with local distributors. The mission will culminate with a Customer Appreciation Dinner, thanking our members' customers for their loyalty. Sponsors of the Bogota Customer Appreciation Dinner will receive ten free tickets to the dinner, including table signage thanking the sponsor, and the opportunity for a quick welcome address from the podium. Sponsors will also receive logo placement on the tickets themselves, pre-event promotion and on-site signage.

2012 Automechanika Frankfurt International Reception

The international reception will be held on September 2012 in Frankfurt, Germany. More than 100 members and guests, including international buying delegations, will be in attendance. Two levels of sponsorship are available.

Gold Sponsorship

Exclusive opportunity

Gold sponsorship includes prominent logo placement on tickets, promotional materials, and on-site signage. There is an opportunity for a welcome address to the attendees. You can provide a giveaway and one winner will be chosen at the reception. The sponsor will receive 30 tickets to the event.

Availability: Open

Silver Sponsorship

Silver sponsorship includes logo placement on on-site signage and name recognition in promotional materials. The sponsors will receive 10 tickets to the event.

Availability: Open

Premiere and Bronze level sponsorships will be considered.

OAC International Member

Up to six sponsorships available

OAC offers complimentary basic membership to qualified and approved international buyer members. This sponsorship funds the initiative and provides maximum visibility to the sponsor company. A letter is sent to all complimentary members highlighting sponsoring companies and featuring sponsor logos. Sponsors can send up to two e-mail blasts to all international members at an agreed upon time. E-blast topics can include product announcements, ads, technical bulletins or other promotional materials that sponsors would want to send to international members. E-blasts would be designed by the sponsor company and sent from OAC to the member list.

Availability: Open

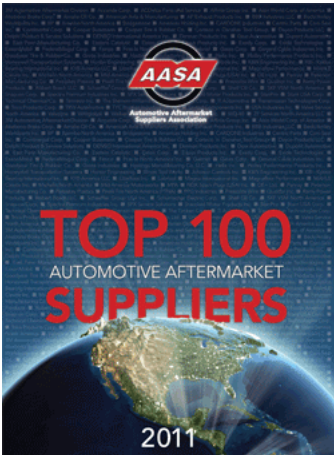
See page 3 for OAC AAPEX sponsorships.

See page 11 for OAC advertising opportunities.



Annual Publications & Advertising

2012 Top 100 Automotive Aftermarket Suppliers



The 2012 AASA Top 100 is an annual list of the largest suppliers in the automotive aftermarket and includes annual aftermarket sales figures and product/brand information.

Circulation: The publication is launched at the Global Automotive Aftermarket Symposium in the spring. More than 400 attendees will receive a copy and will continue to reach thousands of readers throughout the year including AASA members, top executives and decision-makers. The publication is also circulated to thousands of aftermarket channel partners with *Counterman Magazine*.

Produced in conjunction with Babcox Media Inc.

Sponsorship

Exclusive opportunity

Premium logo positioning is available with this *Top 100 Automotive Aftermarket Suppliers* sponsorship. Your company logo will appear on the cover of the publication plus you will receive three premium position ads. A multi-paged article will be reserved for your company to highlight a topic specific to your expertise, or additional ads could be substituted.

There is an opportunity for content to be developed by a key executive at your company sharing industry insight or global market analysis – *subject to AASA approval*. Your company will be recognized in the AASA Foreword in the opening pages.

Promotion of the *Top 100 Automotive Aftermarket Suppliers* list will be featured in a Web ad located on the AASA and Babcox Top 100 web pages featuring the sponsor and contributed article. An ad prominently placed on the AASA home page will feature the sponsor and link to a specified Web site. A link will appear in the *News @ AASA* newsletter linking to the *Top 100 Automotive Aftermarket Suppliers* web page.

The publication will be launched at the Global Automotive Aftermarket Symposium, and a sign will be placed at the AASA display table featuring your company and logo.

At AAPEX, the *Top 100* will be available at the Executive Breakfast and the AASA Member Center.

100 complimentary copies of the publication will be reserved for the sponsor.

The sponsorship can be exclusive or split into three levels.

Sponsorship !'@j Y`%

Your company logo will appear on the cover of the publication. A multi-paged article will be reserved for your company to highlight a topic specific to your expertise, or additional ads could be substituted.

Promotion of the *Top 100 Automotive Aftermarket Suppliers* list will feature your company. A Web ad located on the AASA and Babcox Top 100 Web pages will feature the sponsor and contributed article.

An ad prominently placed on the AASA home page will feature the sponsor and link to a specified web site.

The publication will be launched at the Global Automotive Aftermarket Symposium, and a sign will be placed at the AASA display table featuring your company and logo.

At AAPEX, the *Top 100* will be available at the Executive Breakfast and the AASA Member Center.

Sponsorship !'@j Y`&

This sponsorship level will receive one full-page color ad plus recognition on the *AASA Top 100* Web page. All sponsors will also be recognized in the publication in a prominent location.

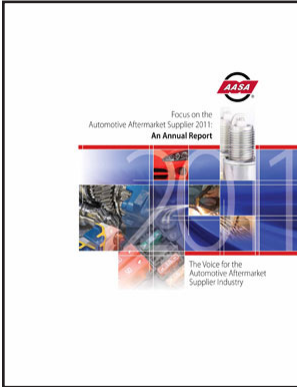
Sponsorship !'@j Y`"

One full-page color ad is reserved for this sponsorship level.

The sponsorship deadline is March 1, 2012.



Focus on the Automotive Aftermarket Supplier 2012: An Annual Report



The Annual Report is AASA's flagship publication in promoting suppliers, the automotive aftermarket and the association. Its purpose is to support full service automotive aftermarket suppliers by publicizing their important contributions to the industry and to the nation's economy – and promoting the value of AASA membership to these suppliers.

Content includes:

- AASA Membership Directory
- Global Aftermarket Exporter Guide
- Key Association Initiatives
- Aftermarket Government Affairs Report – key issues on Capitol Hill and the states

Circulation: Reaches more than 1,500 key players in the automotive aftermarket.

Two levels of sponsorship plus advertising opportunities are available for the Annual Report.

Gold Sponsorship

Exclusive opportunity

Gold sponsors receive maximum visibility with logo placement on the cover of the publication, in the table of contents and a banner ad promoting the publication on the AASA Web site. The package includes two premium position full-color ads plus two additional full page ads in the publication.

There is an opportunity for content to be developed by a key executive at your company sharing industry insight or global market analysis – subject to AASA approval. Your company will be recognized in the AASA President's message in the opening pages.

The publication is launched at the AASA VisCon member-only event. Your company will be featured in the event literature, on signage at AASA VisCon 2012, plus you will receive acknowledgment from the podium.

News releases and publication announcements to AASA members will recognize your company.

Ten complimentary copies of the publication will be reserved for the sponsor.

Media partners can provide graphic design of publication, subject to AASA approval, as an in-kind contribution.

Availability: Open

Silver Sponsorship

Silver sponsors receive logo placement on the inside back cover plus two full page ads in the publication.

There is an opportunity for content to be developed by a key executive at your company sharing industry insight or global market analysis – subject to AASA approval.

You'll receive recognition at the AASA VisCon with logo placement on publication signage. Your company will be featured in news releases and member communications regarding the publication.

Five complimentary copies of the publication will be reserved for the sponsor.

Availability: Open

Advertisements

Full-page color ad – Premium position
(*Inside front cover, back cover or center spread*)

Full-page color ad

Half-page color ad

The advertising and sponsorship deadline is December 2011.



2013 AASA Automotive Aftermarket Status Report

The annual *Status Report* is AASA's comprehensive research and analysis report of the automotive aftermarket. The report takes an in-depth look at:

- recent figures on unperformed maintenance
- total size and outlook for the aftermarket
- market outlet shares
- DIY and DIFM markets

Two additional publications accompany the delivery of the *Status Report* to AASA members and buyers:

- *Replacement Rates of U.S. Automotive Parts 2013* – a handy reference chart in PDF format
- *World Motor Vehicle Market Report* – analyses of the world motor vehicle markets in PDF format

Circulation: The *Status Report* is available on the member-only AASA Web site.

Digital Advertising Rates

Full-page color ad – Premium position
(Inside front cover, back cover, or center spread)
Full-page color ad
Half-page color ad

The advertising deadline is July 29, 2012.

AASA Aftermarket Supplier Barometer

The AASA Aftermarket Supplier Barometer provides a unique look at the automotive aftermarket. The survey is available to C-level executives and member reps at AASA member companies. Questions cover sales trends, pricing changes, hiring trends, production and inventory levels, accounts receivable trends and major issues facing automotive aftermarket suppliers.

Circulation: The Supplier Barometer survey results are available to all AASA member companies that participate each quarter. The results are featured in a PDF.

The AASA Aftermarket Supplier Barometer will be co-branded with the sponsoring company's logo. A press release each quarter will feature a quote from the sponsoring company and will be sent to key industry media contacts. The Supplier Barometer will be highlighted on the AASA Web site. Logo placement will be featured on the Supplier Barometer page of the AASA Web site as well as featured on the homepage rotating banner on a quarterly basis. The sponsor also will be noted in promotional e-mails and in e-newsletters.
Availability: Open

AASA Pulse: Supplier KPI Benchmarks

AASA's annual business planning tool, AASA Pulse, provides members with benchmarking metrics of key performance indicators, including returns, payment terms, order metrics and key financial metrics.

Circulation: AASA Pulse results are available to all AASA member companies that participate. The results are featured in a PDF.

The sponsorship includes report branding and visibility during the launch of the report. A press release, article in AASA newsletters and a Webinar to participating companies will all recognize and promote the sponsoring company. An opportunity to provide thought leadership of the results also is included.
Availability: Open

Advertising: Web site and E-mail

AASA Web site: AASA Homepage Rotating Image

Place your message on the AASA Web site homepage. A graphic and a short message will link to your Web site and will appear among the AASA highlights. Positioning is not guaranteed. Artwork and message must be reviewed and approved prior to posting.
Availability: Open

AASA Web site: Banner ads on subpages

Place your company's banner ad on a sub page of the AASA Web site.
Availability: Open

AASA e-newsletter: Banner ads on News @ AASA

Place your banner ad in the weekly e-newsletter, News @ AASA. More than 1,000 executives, directors and managers at supplier member companies receive the weekly AASA e-newsletter.
Availability: Open

Overseas Automotive Council (OAC) e-newsletter: Banner ad

Feature your banner ad in the OAC twice monthly e-newsletter – the OAC Global Report. This monthly newsletter is distributed to approximately 1000 members of AASA and OAC and provides updates on association events, initiatives and industry tradeshow.
Availability: Open

Overseas Automotive Council (OAC) Web page

Highlight your company on the OAC web page featuring more than 555 unique visitors per month. The site serves as the primary communication tool for OAC member updates and information.
Availability: Open

Overseas Automotive Council (OAC) E-blast

Send your message to nearly 400 OAC members. This sponsorship is available once a year and is sent directly to exporters and all international importers, distributors and agents who participate in the aftermarket.
Availability: Open



Thought Leadership

AASA Special Reports

Feature your topics in AASA's Special Reports. The white-paper style reports feature a specific topic, trend, or issue subject to AASA approval. The opportunity to feature an article on the topic in the AASA e-news also is available. For more information on AASA's Special Reports visit www.aftermarketsuppliers.org/Publications.
Availability: Open

AASA Homepage Article

Your article will be featured on the AASA home page (www.aftermarketsupplier.org). The site has 10,000 unique visitors each month. The content and article must be approved by AASA prior to posting.
Availability: Open

Webinars

Sponsoring a webinar is an ideal way to deliver information on industry topics, best practices, case studies or unique solutions. It is one of the most cost effective methods for communicating and engaging in a discussion with key stake holders.

Each 90 minute webinar includes:

- Targeted promotion to specific companies and individuals
- Contact list of registrants and/or participants
- Targeted e-mail campaign
- Follow-up thought leadership piece to participants and/or general membership
- Four weeks of online banner ad exposure in *News@AASA* e-newsletter during the same calendar year (to promote webinar or thought leadership piece)

; c`X` Sponsorship

AASA will promote your webinar title (subject to approval) to members and/or targeted positions within the supplier membership. The webinar will be arranged, organized and hosted by AASA. The session will begin with an introduction by AASA and then will be turned over to the sponsor company. AASA will provide technical support throughout the entire session.
Availability: Open

G]j Yf` Sponsorship

AASA will promote your webinar title (subject to approval) to members and/or targeted positions within the supplier membership. The webinar will be arranged, organized, hosted and supported by the sponsoring company. The session will begin with an introduction by AASA and then will be turned over to the sponsor company.
Availability: Open

