

AutoBytes



Technology Council



AutoBytes© is the electronic newsletter for members of the MEMA Technology Council.

September 2010

Events

MTC Fall Conference

October 10-12
Marco Island, Florida

AAPEX

November 2-4
Las Vegas

AASA Executive Breakfast

November 2
Las Vegas

Board

Ray Nicholas, chairman
Standard Motor Products

Jim Schwinn
Schaeffler Group

Fred Dingraudo
Affinia Group

Susan Ulrey
Tenneco

Judy Lorek
Robert Bosch

Staff

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MTC Fall Conference

Record Number of Sponsors

The 2010 MTC Fall Conference will be alive with excitement, buzz and energy. Event registrations are tracking to surpass 2009's attendee count, which was the highest in at least 12 years. The number of sponsors has reached 14, which is the highest number ever for this supplier-focused technology event. Sponsors are listed below, and they are preparing to showcase leading-edge technologies, products and services.

Sponsors include Premier Sponsor Pricedex, Welcome Reception Sponsor Experian, Autologue, Axway, Edgenet, GCommerce, Illumaware, InterTrade, MAM Software, OptiCat, R.L. Polk, SearchAutoParts, TecCom and WHI Solutions. They will facilitate luncheon discussions on industry technology issues, will have table top displays and will have serious door prizes for attendees.

Visit the MTC Web site to see the entire agenda, register and access all other pertinent details. Guaranteed hotel room reservations can be made up to September 17, so please register and make travel arrangements today.

A Word from your Board

There may never have been a more explosive time in the aftermarket regarding technology and data. Cloud computing, security issues, data management tools, an expanding field of technology solutions providers, changing customer requirements and evolving industry standards provide new opportunities to bring efficiencies and cost savings to our companies.

With this in mind, the MEMA Technology Council board members encourage you to:

- Visit and contribute to the Customer Matrix
- Visit, download and contribute to the new MTC eCommerce Directory (contact Chris for the password)
- Ensure at least two people from your companies attend the Fall Conference
- Utilize and contribute to the Online Member Profile, which lists software and hardware platforms for members companies to enable members to share best practices with similar companies

The MTC is an excellent organization, but it is only as valuable as how we members collectively contribute to and utilize the Council's content and benefits.

See you in Marco!

Ray, Jim, Fred and Susan



MTC eCommerce Directory

Updated Version Online

The MTC eCommerce Directory was recently updated with new eCommerce applications/vendors for AutoZone, CARQUEST, NAPA, O'Reilly, Ford GM and HDAmerica. A new version has been published to the MTC Web site under Membership and Member Documents.

The Directory, which is available at no cost to MTC manufacturer members only, lists eCommerce, special ordering, EDI network and EDI translation applications required by customers. It is an excellent resource for quickly identifying the applications and third-party vendors suppliers need to implement. It will be reviewed during the Monday supplier-only session at the Fall Conference.

Download the spreadsheet and send Chris any information missing in the fields. Contact Chris if you do not remember the password for this page.

MTC Web Site

Archived Issues of AutoBytes

The MTC Web site, www.mematechnology.org, provides a substantial amount of content for members. The News section is no exception. It contains MTC news releases and back issues of *AutoBytes*.

Members receive *AutoBytes* e-mailed directly to them. Back issues are made available on the public Web site in case you do not save issues and need to reference information in an old issue in the future. Back issues also help promote Council activities to non members.

www.mematechnology.org

Supplier-Only Session at Fall Conference

Continues Successful Model at Spring Meeting

The MTC Board decided to hold a supplier-only session at the upcoming Fall Conference, based on the success of the 2010 MTC Spring Meeting in Chicago. Representatives from manufacturers will meet on Monday morning from 8:30 to 11:45 in the Palms Ballroom, Sabal & Sentry.

Topics will include special ordering initiatives, Customer Matrix, eCommerce Directory and the Online Member Profile.

MTC Fall Conference October 10-12 Marco Island, Fla.

Registration

- Available online
- Accessed via the MTC Web site and clicking on Fall Conference
- Includes regular members, guests, non-members and channel partners

Hotel Reservation

- Marco Island Marriott
- Event room rate is \$174
- Online reservations through MTC Web site

Sponsorships

- Several sponsorships are available for the first time.
 - Premier – SOLD
 - Welcome Reception – SOLD
 - Luncheon
 - Lanyards
- Affiliate members – contact Chris Gardner if you are interested

Visit www.mematechnology.org for more details.

New Member

TecCom

TecCom provides EDI and other B2B services to several AASA/MTC members in Europe. It recently announced a merger with TecDoc.

www.teccom.de

David Winter, Executive Vice President
International Sales



OptiCat Update

OptiCat's "soft" rollout of its new software technology is proceeding as planned. This includes OnBoard software for suppliers, OnDemand software for customers and OnLine Web solutions for Web catalog applications. The technology exceeds anything available on the market for ease of use in submitting and validating supplier data (application and attribute) to enable suppliers and their third party solution partners to correct data before customers see it.

Advance, Federated and Uni-Select will receive and analyze supplier data as part of the soft roll out. Any supplier to these customers are expected to participate.

OptiCat's software technology can be demonstrated online upon request. Suppliers are encouraged to take advantage of this.

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MTC Activities

OptiCat – MEMA/AASA is part owner of the industry data cooperative that enables suppliers to deliver data in a single format to a single destination, protect data IP and access the industry's most comprehensive vehicle tables.

Customer E-commerce Matrix – This simple-to-use tool was developed to help suppliers more easily identify the technologies and data formats their top customers require. The Matrix is hosted and maintained by Pricedex Software.

Online Member Profile – This virtual "Birds of a Feather" enables MTC members to find other members who utilize similar software, hardware and applications.

eCommerce Directory – This simple directory provides a picture of the initiatives by customers and 3rd party providers in the areas of EDI, special ordering and eCommerce.

Members

The following companies have paid 2010 MTC membership dues:

Regular (manufacturers)

ADVICS North America
Affinia Group
Akebono
American Grease Stick (AGS)
Beck/Arnley
Bendix Commercial Vehicle Systems
Cloyes Gear & Products
Delphi Products & Service Solutions
Dorman Products
East Penn Manufacturing
Exide Technologies
Gates
Honeywell Consumer Products
KYB America
Luk Automotive
Mahle Industries
Mark IV / Dayco
NGK Spark Plugs
Peterson Manufacturing
Robert Bosch
SKF
Snap-on Tools
Standard Motor Products
Tendeco
Tenneco

Timken
USA Industries
Vista-Pro
Walker Products

Affiliate (solution providers)

Activant Solutions
ANXeBusiness Corp.
Axway
Edgenet
Illumaware
Pricedex Software
R.L. Polk
ShowMeTheParts
Solenium Group
TecCom

